

Compare Plans

	Power CRM	Power Plus CRM	Professional CRM
Platform			
Description	Power Platform	Power Platform	Dynamics 365
Apps			
Apps	Single	Multiple	Multiple
Sales	✓	✓	✓
Service	✓	✓	✓
Marketing	✗	✗	✓
Core Features			
Account	✓	✓	✓
Activity	✓	✓	✓
Contact	✓	✓	✓
Currency	✓	✓	✓
Email	✓	✓	✓
Goal	✗	✗	✓
Letter	✓	✓	✓
Notes	✓	✓	✓
Owners	✓	✓	✓
Organisation	✓	✓	✓
Position	✓	✓	✓
Task	✓	✓	✓
Sales Features	Power CRM	Power Plus CRM	Professional CRM
Account and contact management	✓	✓	✓
Opportunity tracking	✓	✓	✓
Lead Management	✓	✓	✓
Task and event tracking	✓	✓	✓
Quotes, orders, and invoices	✗	✗	✓
Service Features	Power CRM	Power Plus CRM	Professional CRM
Case management	✓	✓	✓
Task and event tracking	✓	✓	✓
Service Contracts and Entitlements	✗	✗	✓
Knowledge management	✗	✗	✓
Telephony Integration	✗	✗	✓
Marketing Features	Power CRM	Power Plus CRM	Professional CRM
Lead Generation and Management	✗	✗	✓
Email Marketing and Personalisation	✗	✗	✓
Marketing and Sales Intelligence	✗	✗	✓
Create Impactful Content	✗	✗	✓